

The French Review

Published four times during the academic year
Circulation: 8000 individual subscribers; 1000 library subscribers

RATE SCHEDULE: Academic Year 2017–18 (per page, per issue)			
	<i>1 insertion</i>	<i>2 insertions</i>	<i>4 insertions</i>
Full page	\$390	\$360 per insertion	\$325 per insertion
Half page	\$265	\$240 per insertion	\$225 per insertion
Quarter page	\$210	\$200 per insertion	\$185 per insertion

(Cover 3: full-page rate + \$75; Cover 4: full-page rate + \$85)
The *French Review* does not grant agency discounts or commissions.

MECHANICAL REQUIREMENTS FOR AD SUBMISSION

Copy acceptable in following formats (in order of preference):

(1) **Camera-ready copy** (2) **Film negatives**

(Email submissions must be in **high-resolution PDF files** with fonts embedded.)

NOTE - All ads must be accompanied by a laser printout or a good quality photo copy.

- All ads are published in black-and-white only.

- If ad needs to be typeset by the printer, the cost will be passed on to the advertiser:

Full page, \$250; Half-page, \$200; Quarter-page, \$150

<u>Print size</u>	=	<u>Trim Size</u>
full page:		6.125 x 9 inches
1/2 page vertical:		2.93 x 9 inches
1/2 page horizontal:		6.125 x 4.25 inches
1/4 page:		2.93 x 4.25 inches

PAYMENT FOR NON-U.S. ADVERTISERS:

1) Checks made out in US \$ drawn on a U.S. bank; or:

2) Cost of ad + possible wire transfer fee sent to UMB Bank, 291 & Gudgell, Independence, MO 64057.

PUBLICATION SCHEDULE for Volume 91 (Oct. 2017 – May 2018)		
Date of publication	Due date <i>if copy to be set</i>	Due date for <i>camera-ready copy</i>
October 2	June 20	August 24
December 4	August 12	October 20
March 1	November 15	January 17
May 1	January 17	March 21

SEND ORDERS AND MATERIALS TO:

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