

# The French Review

## From the Editor's Desk

It is my great pleasure to announce the start of a new endeavor that will expand the scope of the *French Review's* activities and that will be of interest to all researchers in our field: the **French Review Book Series**. The purpose of this book series will be to publish scholarly works in the field of French and Francophone Studies, in the form of authored or edited volumes written in French and/or English. The range of the book series will cover most of the rubrics of the *French Review*: Literature, Film, Society and Culture, Linguistics, Focus on the Classroom, Professional Issues. However, this book series is not designed for textbooks or other pedagogical materials. Nor is it designed for creative works (novels, collections of poetry or short stories, etc.).

This book series will provide a new option to many of our colleagues in higher education, who face increasing pressure to publish scholarly works but whose choices are limited to a dwindling number of outlets (especially for books written in French). The *French Review* Book Series is thus an extension of our journal's mission to AATF members and to our profession. It should be noted that the publication of scholarly books, especially in today's publishing environment, represents a significant financial and organizational effort on the part of the American Association of Teachers of French, which publishes the *French Review*. I would therefore like to thank AATF President Mary Helen Kashuba and Executive Director Jayne Abrate for their support.

Each volume published in the *French Review* Book Series will require substantial initial expenditures (typesetting, printing, mailing). There is also the risk of having to store unsold copies. These costs and risks are all the more important in the case of a new book series, which will likely take some time to become widely known, and whose main customer base will likely be university libraries. Potential authors should therefore keep in mind that the book series will start small, both in terms of the number of books published and of the size of the print runs. Since author royalties would be minimal at best for small print runs, and since the accounting procedures would be needlessly complex, authors or editors of each volume will not receive royalties. If an individual volume sells enough copies to recoup its production and distribution costs, a modest honorarium can be envisaged for authors at a later stage. Obviously, the objective of this book series is not to generate a revenue stream, but to provide the means for scholars to publish

worthy projects. The selection process will necessarily be rigorous, and potential authors should bring careful attention to our requirements (both in terms of content and formatting) when preparing a project proposal for submission to our book series.

As is the case for the *French Review*, AATF membership is a requirement, for all authors and editors, for publication in the book series. The technical specifications of the books (softcover, size, font, etc.) will be similar to those of our journal.

Please see our Announcements section (301) for details on submitting a project proposal for an authored or edited volume.

As a reminder, the Announcements section also includes the call for papers for our Vol. 89 (May 2016) Special Issue: *Alcools, drogues et visions: littérature et paradis artificiels*.

Edward Ousselin, Editor in Chief